

Growing Gluten Free Market / In the News

September 2010

Do you read Good Housekeeping magazine? There was a page in their magazine which contained a chart showing how to substitute ingredients in their recipes to make the recipes gluten free, nut free, etc. Someone mentioned that they have noticed this type of recipe conversion information in other magazines also. As we continue to keep speaking up – the companies, manufacturers will take notice!

June 2010

Nancy Carlson mentioned an article she found on the internet regarding the Gluten-Free Boom. Here is an excerpt: *There were 1,182 new gluten-free food and beverages introduced in the U.S. in 2008. Additionally, the sale of gluten-free foods grew at a 28% compound annual growth rate between 2004 and 2008.* If you are interested in reading the entire article: <http://www.glutenfreediet.ca/img/GHQ-SWgluten094.pdf>

May 2010

There was a conference held in Chicago recently, the National Restaurant Associations Annual Event and one of the main themes – one of the new “hottest trends” in restaurants is gluten-free food offerings. They had a Gluten-Free Showcase Pavillion exhibit also.

Do you watch the Martha Stewart show? Check out her website, www.marthastewart.com and find some info and recipes that are gluten free. At her website, click on the “Whole Living” tab, and then click on the “Eat Well” tab and go to the “Special Diets”. There are recipes there and also you can submit questions you may have on cooking/baking gluten free.

October 2008

Nancy mentioned that there is more awareness of celiac and gluten intolerance. ABC News for example, has had increasing numbers of news items on celiac and gluten intolerance: 1 in 2005, 5 in 2007 and 10 in 2008